



GolfNow Industry Report (GIR) Daily: Same Store Sales YOY Rounds by Market

Same Store Sale (SSS) determined by counting any course with a transaction YTD in both 2019 and 2020 as a SSS

*Report does not include Teeoff.com transacted rounds

Data thru 05/09/2020

Market	YEST					Last 7					MTD					YTD				
	Count of Courses	TY Rounds	LY Rounds	YOY Rounds Var	YOY Rounds Var %	Count of Courses	TY Rounds	LY Rounds	YOY Rounds Var	YOY Rounds Var %	Count of Courses	TY Rounds	LY Rounds	YOY Rounds Var	YOY Rounds Var %	Count of Courses	TY Rounds	LY Rounds	YOY Rounds Var	YOY Rounds Var %
Alabama	27	174	42	132	314%	27	750	417	333	80%	27	1,145	586	559	95%	27	8,404	7,131	1,273	18%
Alberta	16	372	344	28	8%	16	1,362	961	401	42%	16	1,362	1,038	324	31%	16	1,363	3,325	-1,962	-59%
Arkansas	41	254	7	247	3529%	41	1,024	392	632	161%	41	1,519	474	1,045	220%	41	8,905	6,029	2,876	48%
Austin	36	987	398	589	148%	36	4,163	2,147	2,016	94%	36	5,640	2,875	2,765	96%	36	47,389	47,223	166	0%
British Columbia	37	1,444	830	614	74%	37	7,502	4,239	3,263	77%	37	9,520	5,554	3,966	71%	37	35,120	24,746	10,374	42%
Central Illinois	17	264	150	114	76%	17	1,648	1,094	554	51%	17	2,355	1,436	919	64%	17	3,169	5,844	-2,675	-46%
Charlotte	73	1,805	575	1,230	214%	73	8,040	4,214	3,826	91%	73	11,295	6,337	4,958	78%	73	80,997	63,446	17,551	28%
Chicago	167	6,253	5,168	1,085	21%	167	27,399	18,705	8,694	46%	167	37,760	25,417	12,343	49%	167	56,419	95,302	-38,883	-41%
Cincinnati	46	1,525	1,103	422	38%	46	4,469	4,123	346	8%	46	7,431	4,638	2,793	60%	46	34,680	24,642	10,038	41%
Cleveland	69	430	1,496	-1,066	-71%	69	6,067	5,361	706	13%	69	9,707	6,183	3,524	57%	69	30,263	20,330	9,933	49%
Colorado	51	2,675	2,175	500	23%	51	15,190	6,786	8,404	124%	51	20,074	10,668	9,406	88%	51	74,695	55,374	19,321	35%
Columbus	23	424	591	-167	-28%	23	2,668	2,105	563	27%	23	4,233	2,383	1,850	78%	23	14,426	10,101	4,325	43%
Dallas	82	3,019	619	2,400	388%	82	13,206	5,913	7,293	123%	82	18,014	8,699	9,315	107%	82	132,123	106,220	25,903	24%
Daytona/Space Coast	24	479	403	76	19%	24	2,076	1,731	345	20%	24	2,929	2,198	731	33%	24	37,222	42,094	-4,872	-12%
Detroit	74	1,539	2,832	-1,293	-46%	74	13,831	9,342	4,489	48%	74	22,079	11,766	10,313	88%	74	34,178	37,476	-3,298	-9%
Ft. Wayne/Toledo	19	107	138	-31	-22%	19	478	603	-125	-21%	19	756	725	31	4%	19	2,063	1,992	71	4%
Fresno	9	318	145	173	119%	9	1,361	661	700	106%	9	1,680	857	823	96%	9	10,314	9,244	1,070	12%
Georgia	100	4,071	1,295	2,776	214%	100	16,780	9,876	6,904	70%	100	23,531	13,012	10,519	81%	100	154,439	143,159	11,280	8%
Grand Rapids/Kalamazoo	21	341	499	-158	-32%	21	1,581	1,420	161	11%	21	2,760	2,001	759	38%	21	3,747	4,925	-1,178	-24%
Greensboro	18	338	89	249	280%	18	1,359	855	504	59%	18	1,968	1,283	685	53%	18	14,099	10,850	3,249	30%
Gulf Shores	16	144	96	48	50%	16	783	623	160	26%	16	988	739	249	34%	16	11,102	11,041	61	1%
Hawaii	38	47	97	-50	-52%	38	356	770	-414	-54%	38	499	958	-459	-48%	38	10,467	15,811	-5,344	-34%
Houston	46	2,025	281	1,744	621%	46	10,011	3,222	6,789	211%	46	13,902	4,502	9,400	209%	46	105,722	82,519	23,203	28%
Indiana	37	1,064	505	559	111%	37	4,414	3,320	1,094	31%	37	6,960	3,845	3,115	81%	37	28,909	15,715	13,094	64%
Inland Empire	39	3,242	1,375	1,867	136%	39	18,969	6,067	12,902	213%	39	24,976	8,852	16,124	182%	39	128,879	114,738	14,141	12%
Iowa	10	314	146	168	115%	10	1,361	551	810	147%	10	1,900	896	1,004	112%	10	6,561	3,814	2,747	72%
Jacksonville	30	863	689	174	25%	30	4,847	2,917	1,930	66%	30	6,532	3,890	2,642	68%	30	72,119	60,428	11,691	19%
Jekyll Island/Savannah	18	272	221	51	23%	18	1,245	888	357	40%	18	1,778	1,233	545	44%	18	15,973	17,531	-1,558	-9%
Kansas City	44	960	839	121	14%	44	3,914	3,689	225	6%	44	5,717	5,196	521	10%	44	44,871	35,814	9,057	25%
Knoxville	25	511	98	413	421%	25	1,827	1,170	657	56%	25	2,892	1,578	1,314	83%	25	17,593	14,146	3,447	24%
Lansing	32	128	267	-139	-52%	32	1,209	1,016	193	19%	32	1,965	1,365	600	44%	32	7,254	4,257	-1,503	-35%
Las Vegas	54	841	701	140	20%	54	4,283	3,454	829	24%	54	5,387	4,707	680	14%	54	50,506	60,371	-9,865	-16%
Lexington	19	155	157	-2	-1%	19	630	722	-92	-13%	19	912	802	110	14%	19	5,365	6,392	-1,027	-16%
Los Angeles	72	2,399	1,576	823	52%	72	6,739	6,856	-117	-2%	72	8,077	9,463	-1,386	-15%	72	94,986	110,100	-15,114	-14%
Louisiana	40	310	117	193	165%	40	1,862	1,112	750	67%	40	2,650	1,430	1,220	85%	40	21,260	21,674	-414	-2%
Louisville	31	254	192	62	32%	31	793	972	-179	-18%	31	1,317	1,124	193	17%	31	8,273	7,580	693	9%
Manitoba	6	345	53	292	551%	6	1,634	564	1,070	190%	6	1,650	728	922	127%	6	1,919	1,362	557	41%
Mexico-East	8	0	4	-4	-100%	8	0	45	-45	-100%	8	0	63	-63	-100%	8	2,051	2,583	-532	-21%
Mexico-West	16	0	28	-28	-100%	16	0	240	-240	-100%	16	4	321	-317	-99%	16	4,429	6,586	-2,157	-33%
Miami	45	1,539	870	669	77%	45	6,332	3,193	3,139	98%	45	8,015	4,141	3,874	94%	45	77,034	92,865	-15,831	-17%
Minnesota	68	2,127	1,186	941	79%	68	10,771	3,556	7,215	203%	68	16,161	5,954	10,207	171%	68	35,055	15,356	19,699	128%
Mississippi	6	13	4	9	225%	6	85	55	30	55%	6	128	69	59	86%	6	793	765	28	4%
Montana	6	132	29	103	355%	6	468	208	260	125%	6	709	281	428	152%	6	2,161	696	1,465	210%
Myrtle Beach	20	203	166	37	22%	20	854	1,322	-468	-35%	20	1,226	1,806	-580	-32%	20	11,726	20,135	-8,409	-42%
Naples	41	1,180	534	646	121%	41	6,196	3,544	2,652	75%	41	8,452	4,817	3,635	75%	41	145,064	138,602	6,462	5%
Nashville	36	785	338	447	132%	36	3,044	2,600	444	17%	36	4,649	3,138	1,511	48%	36	28,706	26,776	1,930	7%
Nevada	25	334	321	13	4%	25	1,485	926	559	60%	25	2,448	1,676	772	46%	25	12,557	7,667	4,890	64%
New England	98	2,233	5,015	-2,782	-55%	98	15,226	11,516	3,710	32%	98	19,276	15,278	3,998	26%	98	83,017	67,512	15,505	23%
New Mexico	14	97	85	12	14%	14	548	459	89	19%	14	634	636	-2	0%	14	4,644	6,538	-1,894	-29%
New York	126	4,460	6,888	-2,428	-35%	126	33,668	17,224	16,444	95%	126	40,877	23,439	17,438	74%	126	151,184	121,113	30,071	25%
Northern Michigan	14	55	67	-12	-18%	14	232	222	10	5%	14	390	329	61	19%	14	452	436	16	4%
Oklahoma	34	458	200	258	129%	34	1,517	1,034	483	47%	34	2,104	1,345	759	56%	34	11,372	9,906	1,466	15%
Ontario	19	2	852	-850	-100%	19	8	3,533	-3,525	-100%	19	12	4,456	-4,444	-100%	19	1,337	13,066	-11,729	-90%
Orange County	30	1,582	889	693	78%	30	11,167	4,165	7,002	168%	30	15,041	5,795	9,246	160%	30	70,300	63,216	7,084	11%
Oregon	48	2,076	972	1,104	114%	48	9,919	4,704	5,215	111%	48	12,758	6,434	6,324	98%	48	63,267	34,314	28,953	84%
Orlando	108	3,090	2,092	998	48%	108	14,109	9,443	4,666	49%	108	19,217	12,527	6,690	53%	108	255,360	251,684	3,676	1%
Palm Springs	45	492	610	-118	-19%	45	2,190	3,504	-1,314	-38%	45	3,303	4,946	-1,643	-33%	45	73,003	102,173	-29,170	-29%
Pensacola	26	447	410	37	9%	26	2,308	2,395	-87	-4%	26	3,010	3,134	-124	-4%	26	35,831	41,560	-5,729	-14%
Philadelphia	133	2,796																		