

GolfNow Industry Report (GIR) Daily: Same Store Sales YOY Rounds by Market*Same Store Sale (SSS) determined by counting any course with a transaction YTD in both 2019 and 2020 as a SSS***Report does not include Teeoff.com transacted rounds*

Data thru 05/14/2020

	YEST	59,326	34,503	24,823	72%	Last 7	429,856	267,797	162,059	61%	MTD	909,937	553,423	356,514	64%	YTD	4,328,387	4,032,929	295,458	7%		
	YEST	5/14				Last 7	5/8 5/14				YOY	5/1 5/14				YOY	YTD	1/1 5/14				YOY
Market	Count of Courses	TY Rounds	LY Rounds	YOY Rounds	YOY Rounds Var %	Count of Courses	TY Rounds	LY Rounds	YOY Rounds	YOY Rounds Var %	Count of Courses	TY Rounds	LY Rounds	YOY Rounds	YOY Rounds Var %	Count of Courses	TY Rounds	LY Rounds	YOY Rounds	YOY Rounds Var %		
Alabama	27	71	93	-22	-24%	27	608	450	158	35%	27	1,561	938	623	66%	27	8,819	7,483	1,336	18%		
Alaska	16	352	48	304	633%	16	1,728	1,294	434	34%	16	2,522	1,800	722	40%	16	2,523	4,087	-1,564	-38%		
Arkansas	41	129	106	23	22%	41	839	497	342	69%	41	1,990	900	1,090	121%	41	9,376	6,455	2,921	45%		
Austin	36	495	479	16	3%	36	3,769	2,842	927	33%	36	7,786	5,107	2,679	52%	36	49,534	49,455	79	0%		
British Columbia	37	988	300	688	229%	37	7,507	3,721	3,786	102%	37	14,308	7,813	6,495	83%	37	39,908	27,005	12,903	48%		
Central Illinois	17	178	148	30	20%	17	1,466	945	521	55%	17	3,383	2,045	1,338	65%	17	4,197	6,453	-2,256	-35%		
Charlotte	74	1,001	614	387	63%	74	7,391	3,855	3,536	92%	74	15,905	8,966	6,909	77%	74	85,607	66,576	19,031	29%		
Chicago	169	858	1,819	-961	-53%	169	22,053	18,526	3,527	19%	169	51,296	36,527	14,769	40%	169	70,009	106,630	-36,621	-34%		
Cincinnati	46	645	511	134	26%	46	3,809	3,321	488	15%	46	9,620	6,414	3,206	50%	46	36,869	26,418	10,451	40%		
Cleveland	70	252	786	-534	-68%	70	3,553	3,976	-423	-11%	70	12,685	8,292	4,393	53%	70	33,471	22,411	11,060	49%		
Colorado	52	1,597	972	625	64%	52	14,401	8,961	5,440	61%	52	29,314	16,865	12,449	74%	52	83,920	61,571	22,349	36%		
Columbus	26	238	249	-11	-4%	26	2,062	1,591	471	30%	26	6,431	3,229	3,202	99%	26	17,589	10,951	6,638	61%		
Dallas	83	1,895	1,163	732	63%	83	12,478	6,796	5,682	84%	83	25,700	13,975	11,725	84%	83	140,034	111,496	28,538	26%		
Daytona/Space Coast	24	237	205	32	16%	24	1,769	1,590	179	11%	24	3,968	3,074	894	29%	24	38,261	42,970	-4,709	-11%		
Detroit	80	216	945	-729	-77%	80	8,324	7,966	358	4%	80	28,503	16,283	12,220	75%	80	40,599	42,712	-2,113	-5%		
Ft. Wayne/Toledo	20	18	90	-72	-80%	20	462	532	-70	-13%	20	1,086	1,055	31	3%	20	2,393	2,343	50	2%		
Fresno	9	152	45	107	238%	9	1,331	535	796	149%	9	2,442	1,166	1,276	109%	9	11,076	9,553	1,523	16%		
Georgia	100	2,296	1,399	897	64%	100	15,732	8,227	7,505	91%	100	33,894	18,559	15,335	83%	100	164,802	148,706	16,096	11%		
Grand Rapids/Kalamazoo	22	22	124	-102	-82%	22	940	1,258	-318	-25%	22	3,293	2,655	638	24%	22	4,280	5,579	-1,299	-23%		
Greensboro	18	189	123	66	54%	18	1,341	728	613	84%	18	2,811	1,772	1,039	59%	18	14,942	11,339	3,603	32%		
Gulf Shores	16	114	70	44	63%	16	753	511	242	47%	16	1,493	1,090	403	37%	16	11,607	11,392	215	2%		
Hawaii	38	68	84	-16	-19%	38	360	659	-299	-45%	38	772	1,422	-650	-46%	38	10,740	16,275	-5,535	-34%		
Houston	46	924	690	234	34%	46	9,059	3,439	5,620	163%	46	19,540	7,487	12,053	161%	46	111,538	85,504	25,854	30%		
Indiana	37	387	470	-83	-18%	37	3,418	2,593	825	32%	37	9,050	5,545	3,505	63%	37	27,899	17,415	10,484	60%		
Inland Empire	39	2,290	423	1,867	441%	39	17,432	5,915	11,517	195%	39	36,408	12,678	23,730	187%	39	140,410	118,564	21,846	18%		
Iowa	11	47	148	-101	-68%	11	1,032	922	110	12%	11	2,477	1,578	899	57%	11	7,208	4,496	2,712	60%		
Jacksonville	30	646	354	292	82%	30	4,557	2,856	1,701	60%	30	9,346	5,577	3,769	68%	30	74,933	62,115	12,818	21%		
Jekyll Island/Savannah	18	160	102	58	57%	18	1,111	895	216	24%	18	2,453	1,762	691	39%	18	16,648	18,060	-1,412	-8%		
Kansas City	45	269	566	-297	-52%	45	3,269	4,210	-941	-22%	45	7,468	7,819	-351	-4%	45	46,790	38,437	8,353	22%		
Knoxville	25	369	191	178	93%	25	1,750	984	766	78%	25	4,066	2,291	1,775	77%	25	18,767	14,859	3,908	26%		
Lansing	34	19	188	-169	-90%	34	837	1,073	-236	-22%	34	2,633	2,082	551	26%	34	3,422	5,001	-1,579	-32%		
Las Vegas	54	603	313	290	93%	54	4,151	3,035	1,116	37%	54	8,000	6,590	1,410	21%	54	53,119	62,254	-9,135	-15%		
Lexington	19	149	117	32	27%	19	595	653	-58	-9%	19	1,346	1,200	146	12%	19	5,799	6,790	-991	-15%		
Los Angeles	72	1,764	458	1,306	285%	72	11,885	6,129	5,756	94%	72	16,413	13,215	3,198	24%	72	103,322	113,852	-10,530	-9%		
Louisiana	40	75	209	-134	-64%	40	1,482	960	522	54%	40	6,337	3,235	3,102	96%	40	22,247	22,479	-232	-1%		
Louisville	31	172	109	63	58%	31	845	844	1	0%	31	1,883	1,650	233	14%	31	8,839	8,106	733	9%		
Manitoba	7	297	90	207	230%	7	1,924	707	1,217	172%	7	2,899	1,233	1,666	135%	7	3,168	1,867	1,301	70%		
Mexico-East	8	0	13	-13	-100%	8	0	81	-81	-100%	8	0	129	-129	-100%	8	2,051	2,649	-598	-23%		
Mexico-West	16	0	31	-31	-100%	16	0	180	-180	-100%	16	4	449	-445	-99%	16	4,429	6,714	-2,285	-34%		
Miami	45	610	250	360	144%	45	5,684	2,878	2,806	97%	45	11,047	5,741	5,306	92%	45	80,066	94,645	-14,399	-15%		
Minnesota	73	1,741	582	1,159	199%	73	8,231	4,422	3,809	86%	73	21,051	8,500	12,551	148%	73	39,945	17,943	22,002	123%		
Mississippi	6	12	7	5	71%	6	69	25	44	176%	6	182	90	92	102%	6	847	786	61	8%		
Montana	6	61	24	37	154%	6	462	251	211	84%	6	942	438	504	115%	6	2,394	853	1,541	181%		
Myrtle Beach	20	133	240	-107	-45%	20	860	1,158	-298	-26%	20	1,759	2,610	-851	-33%	20	12,259	20,939	-8,680	-41%		
Naples	41	759	455	304	67%	41	5,431	3,288	2,143	65%	41	11,785	7,103	4,682	66%	41	148,393	140,888	7,505	5%		
Nashville	26	563	548	15	3%	26	2,999	2,537	462	18%	26	6,734	5,090	1,644	32%	26	30,783	28,728	2,055	7%		
Nearaska	35	153	167	-14	-8%	35	1,160	1,408	-248	-18%	35	2,995	2,528	467	18%	35	13,104	8,519	4,585	54%		
New England	107	5,158	1,315	3,843	292%	107	23,248	10,084	13,164	131%	107	37,397	20,323	17,074	84%	107	101,270	74,315	26,955	36%		
New Mexico	14	66	73	-7	-10%	14	532	472	60	13%	14	981	952	29	3%	14	4,991	6,854	-1,863	-27%		
New York	126	5,729	2,277	3,452	152%	126	33,187	14,624	18,563	127%	126	66,122	29,695	36,427	123%	126	176,422	127,369	49,053	39%		
Northern Michigan	17	8	37	-29	-78%	17	192	332	-140	-42%	17	527	578	-51	-9%	17	590	686	-96	-14%		
Oklahoma	34	185	168	17	10%	34	1,134	1,131	3	0%	34	2,573	2,081	492	24%	34	11,841	10,642	1,199	11%		
Ontario	19	0	442	-442	-100%	19	6	2,605	-2,599	-100%	19	16	5,838	-5,822	-171%	19	1,296	14,448	-13,152	-91%		
Orange County	30	1,143	205	938	158%	30	9,261	3,458	5,803	168%	30	21,029	7,772	13,257	171%	30	76,288	65,193	11,095	17%		
Oregon	48	512	247	265	47%	48	7,729	3,521	4,208	120%	48	16,363	8,267	8,096	98%	48	66,868	36,147	30,721	85%		
Orlando	108	1,597	1,132	465	41%	108	11,806	8,624	3,182	37%	108	25,740	17,616	8,124	46%	108	261,883	256,773	5,110	2%		
Palm Springs	45	300	341	-41	-12%	45	2,067	2,766	-699	-25%	45	4,654	6,636	-1,982	-30%	45	74,354	103,863	-29,509	-28%		
Pensacola	26	291	474	-183	-39%	26	2,258	2,468	-210	-9%	26	4,411	4,836	-425	-9%	26	37,322	43,262	-6,030	-14%		
Philadelphia	135	4,229	2,163	2,066	96%	135	21,243	13,666	7,577	55%	135	45,713	27,836	17,877	64%	135	130,006	137,285	-7,279	-5%		
Phoenix	149	2,317	1,763	554	31%	149	19,770	15,075	4,695	31%	149	41,233	32,080	9,153	29%	149	408,937	406,981	1,956	0%		
Pittsburgh	30	95	174	-79	-45%	30	902	957	-55	-6%	30	2,149	2,071	78	4%	30	8,065	7,198	867	12%		
Puerto Rico	6	0	1	-1	-100%	6	0	14	-14	-100%	6	0	27	-27	-100%	6	436	703	-267	-38%		
Raleigh Durham	50	1,131	555	576	104%	50	7,887	3,635	4,252	117%	50	16,021	7,306	8,715	119%	50	79,125	54,272	24,853	46%		
Reno/Tahoe	17	92	86	6	7%	17	985	1,053	-68	-6%	17	2,026	2,217	-191	-9%	17	6,547	8,379	-1,832	-22%		
Richmond	55	733	448	285	64%	55	4,423	2,308	2,115	92%	55	9,449	4,917	4,532	92%	55	47,097	28,110	18			