

Plus Toolkit | DIY business solution

business.golfnow.com



“Plus gives me more time to manage my business ... and that’s what I need.”

- Ginny Lee
Trails of Frisco Golf Club,
Frisco, TX

7X Increase
in online growth among
GolfNow Plus partners vs.
non-Plus courses

300+
courses
and counting using
Toolkit in 2016

Powerful tools, enhanced performance

There’s much more to running a golf operation today than hanging a “We’re Open” sign on the front door. From maximizing your course’s revenue with dynamic pricing, to tracking golfer satisfaction through social media and online reviews, the Plus Toolkit gives you the same professional tools our experts use, but allows you to do-it-yourself.

Featured Tools



Autopricing

Set the rules and let our custom autopricing tool monitor your tee sheet, adjusting your rates to match demand.



Communication center

Performance dashboards and reports, team communication and more in one easy-to-use Salesforce platform.



Brand management

Manage your online reviews, keep tabs on the competition and track what golfers are saying about your course.



Social media

Turn your “follows” and “likes” into bookings with social management from the leading media monitor in its class.

Prefer to have our Inventory and Brand Specialists dedicated to improving your course’s performance? Ask your GolfNow representative to tell you about our Plus full service options.

Find your solution

Plus is only one of the many business solutions we offer course partners.

GolfNow helps businesses like yours build lasting relationships with golfers by providing innovative technologies, professional services and dependable support, 24/7/365.

- Serving 9,000 courses worldwide, connecting millions of golfers to the most comprehensive tee time inventory anywhere
- Largest technology provider for tee sheets and POS systems
- Consultative services to help manage and grow partners’ businesses
- In partnership with Golf Channel and NBC Sports



Cares is our promise to help resolve any challenge you face as quickly as possible, 24/7/365.



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