

Get on board with  
**Ride**

The most powerful group  
purchasing program in golf





## Put our buying power to work at your golf operation

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What business owner doesn't want to save money on goods they buy every day?

Ride from GolfNow is a proven and growing group purchasing program for materials, equipment, services, food — virtually every key purchase a golf course operation needs to make.

What began as a way to extend our parent company's awesome buying power to the food and beverage purchases our course partners make has expanded into new categories including agro, technology, fresh produce and much more.

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More than 1,000 golf facilities signed up in our first year, and for good reason. Let us demonstrate how Ride can save you anywhere from 6% to 35% on purchases major and minor, recurring or one time.

### How do we do it?

1

Deliver value to our course partners

2

Use Comcast corporate and collective strength to help courses be more competitive and profitable

3

Save you time and money

Ride is only one of the solutions we deliver to course partners and their businesses. Learn more at [business.GolfNow.com](https://business.GolfNow.com).

# Awesome purchasing power, serious savings



For many golf courses, food and beverage is the most frequent and often the most challenging expense category. Balancing cost with quality and service is critical to running a successful operation.

With Ride, operators can take advantage of savings combined with quality and inventory management.



## Go big when you can, stay small when you want

Ride helps course operators save by leveraging the buying power of Comcast and Premier, an industry-leading supply chain management group. Premier's partnership with US Foods opens up a network of more than 60 distribution centers nationwide, ensuring that your next order's delivery is never too far away.

Many courses like to stay local, especially when it comes to produce. Ride's local produce program serves up the best and freshest food in your area.



## Simple and convenient online ordering

The US Foods online ordering system comes complete with delivery tracking, business analytics, and a simple-but-clever "Menu Profit Builder." You can place your orders 24/7 and choose from more than 200 national brand programs and over 55,000 different food and paper products.



## Savings served up day after day

Better prices result in significant savings, and your program may also qualify for rebates of an additional 1-2% back to you.

Ask your Market Sales Manager for details about Ride's entire food and beverage offering. Your chef will appreciate the quality, and your finance team will love the savings.



## Save big on agro products, too

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The buying power that is the hallmark of Ride now includes another significant purchasing category. Our broad selection in agronomy features more than 500 products from our partner SynaTek's comprehensive catalog. And SynaTek's distribution coverage is expansive and dependable, making it easy to get what you need when you need it.











### Don't stress

Ride allows you to reduce risk and save money at the same time thanks to SynaTek's unique product swap program. Your course will benefit from exclusive pricing without being locked in by weather or pesky insect challenges. That's a relief, right?

Ask your Market Sales Manager for details about Ride's agro program. This could make course superintendents as popular in accounting as they are with golfers.

# Get even more with Ride

From its early beginnings in F&B, Ride has grown into a full group purchasing program, unrivaled in the savings we deliver our course partners. In addition to food and beverage and agronomy, there's a growing list of participating products and services, including:

-  Cellular voice and data services
-  Office supplies
-  Auto rentals
-  Pest services
-  Freight and shipping
-  New fresh local produce program
-  Furniture and accessories
-  Environmental management  
(including refuse, recycling, composting and solar solutions)

Ask your Market Sales Manager for details about Ride's complete list of offerings in virtually every purchasing category.



## What does it cost to save 6% to 35% on Ride?

For GolfNow course partners, Ride costs no more than the time you invest to learn how to save. Let us demonstrate via audit how much Ride can help your business. You have nothing to lose and big time savings to gain.



## Find Your Solution

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Ride is only one of the many business solutions we deliver to our course partners. We are committed and determined to help your golf business by delivering dependable best-in-industry technologies and services.

Like all GolfNow products, programs and services, Ride is backed by the promise that GolfNow Cares. For partner support 24/7/365, call us toll free at **(844) 800-GOLF**, or email [cares@golfnow.com](mailto:cares@golfnow.com).

**GolfNow is a technology company specializing in golf-related products and services with the most powerful tee time marketplace in golf.**



GolfNow is a division of Golf Channel and the NBC Sports Group.