

# GolfNow.com | The world's leading tee time platform

business.golfnow.com



**2 Million**  
unique bookers in 2016

**\$393 Million**  
in course revenue  
generated in 2016

**30.21**  
rounds booked  
per minute in 2016\*

\* With a high of 56.94 rounds  
booked per minute on July 1

## Industry-leading technology, unmatched reach

To sell your rounds, you need to reach golfers. And that's just what GolfNow's industry-leading marketplace is built to help you do. Millions of golfers visit our websites, and GolfNow offers up your tee times when they are ready to play.

### Features



#### More golfers, more revenue

GolfNow gets golfers to where they want to be—on the first tee. Responsive design, mobile apps, optimized sites and our best-in-class phone service all connect customers to your course.



#### Not just tee times

There's a lot more to GolfNow than tee sheets. Partnerships with some of the biggest brands in the world, ongoing golfer research, email marketing and much more help put your course in the spotlight and grow customer interest.



#### Shout about it

Golf Channel gives GolfNow an unbeatable platform to move more rounds, taking your business to the next level. From search engine optimization that helps golfers find your course info and tee times, to more than 10,000 on-air spots every year, GolfNow drives the highest level of conversion possible.



#### Designed for today and built for tomorrow

The industry's smartest, fastest booking engine powers everything. From your website to the GolfNow app and beyond, our technology makes it quicker and easier for golfers to book and play, and that keeps them coming back for more rounds.

### Find your solution

Our GolfNow.com marketplace is only one of the many business solutions we offer course partners.

GolfNow helps businesses like yours build lasting relationships with golfers by providing innovative technologies, professional services and dependable support, 24/7/365.

- Serving 9,000 courses worldwide, connecting millions of golfers to the most comprehensive tee time inventory anywhere
- Largest technology provider for tee sheets and POS systems
- Consultative services to help manage and grow partners' businesses
- In partnership with Golf Channel and NBC Sports



Cares is our promise to help resolve any challenge you face as quickly as possible, 24/7/365.

**GOLFNOW**  
Cares  
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