

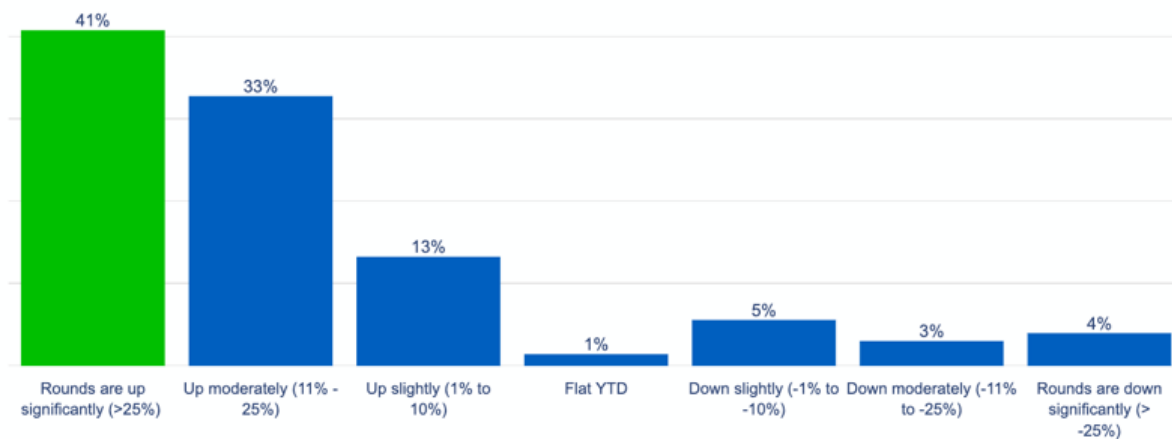
Fall 2020 COVID-19 Golf Course Operations Survey

Dates: September 16 – 27, 2020

312 participants representing 45 states (86% of respondents), six Canadian provinces, and other North American countries

How has COVID-19 impacted year-to-date rounds played?

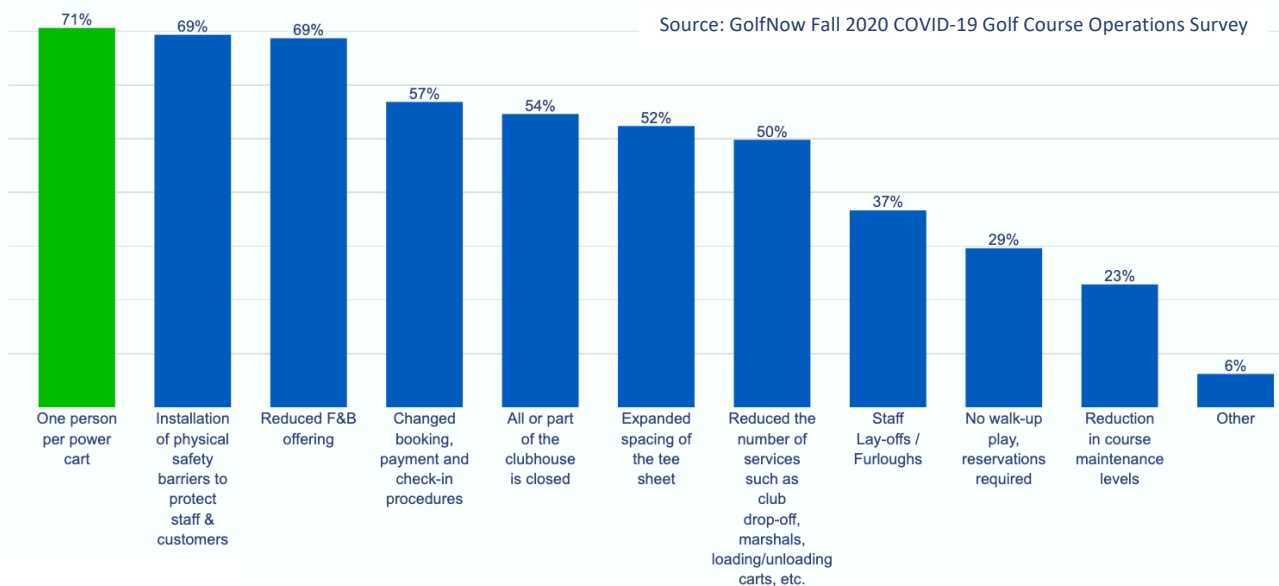
Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



How has the Pandemic impacted other elements of daily operations?

(Please choose all that apply.)

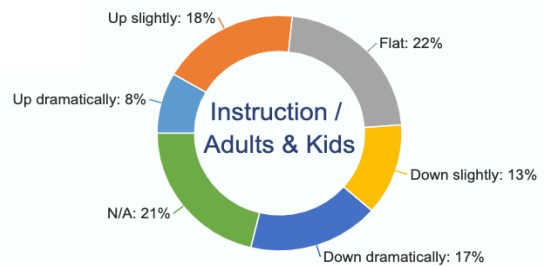
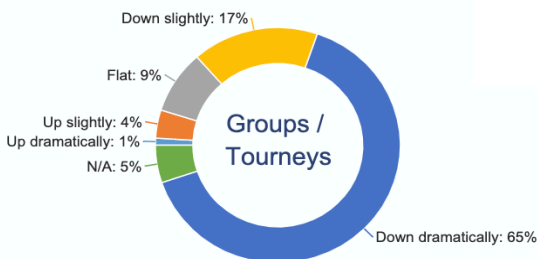
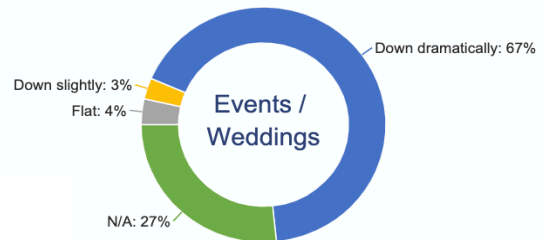
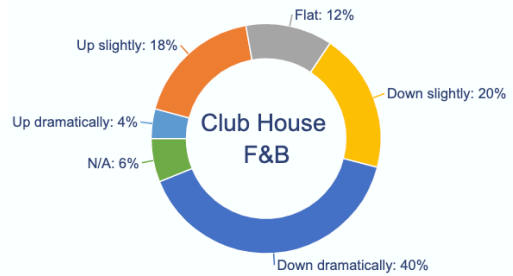
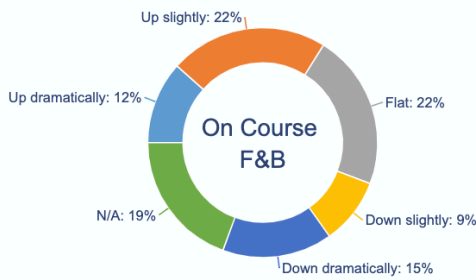
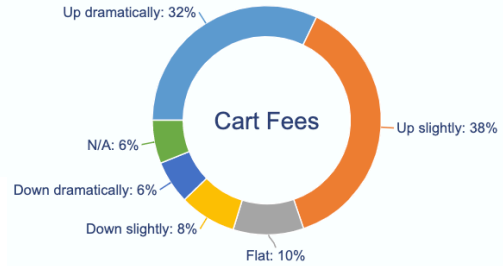
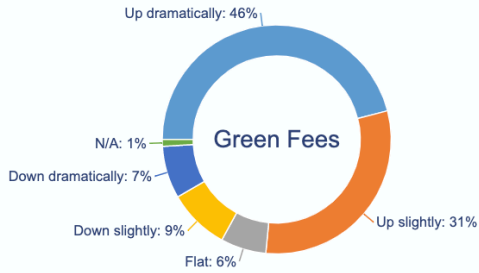
Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



Fall 2020 COVID-19 Golf Course Operations Survey

What departments or sources of revenues have thrived, or been hit the hardest, by the Pandemic?

Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey

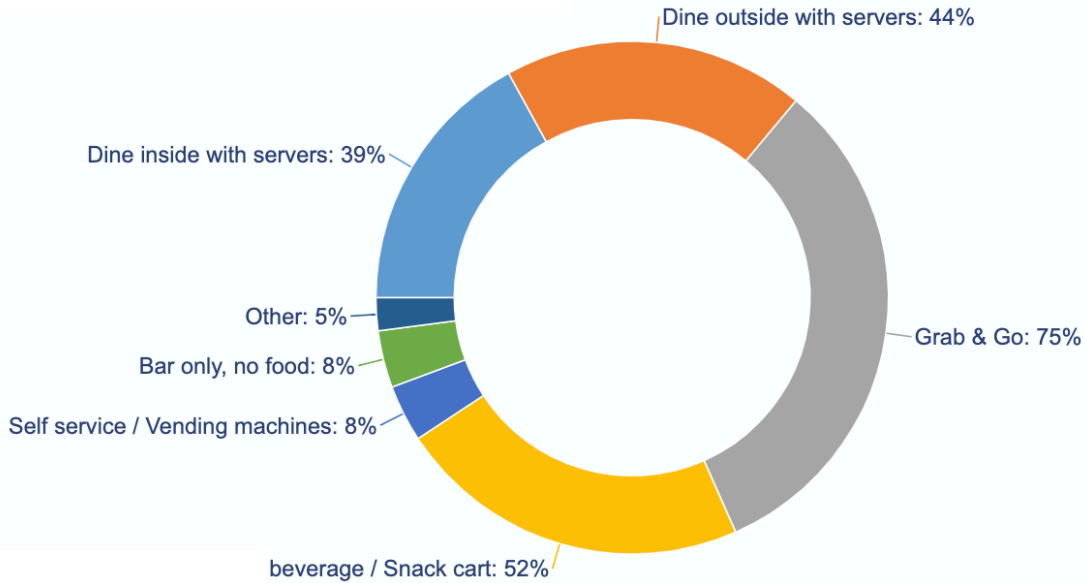


Fall 2020 COVID-19 Golf Course Operations Survey

What best describes the current offering of food and beverage service?

(Please choose all the apply.)

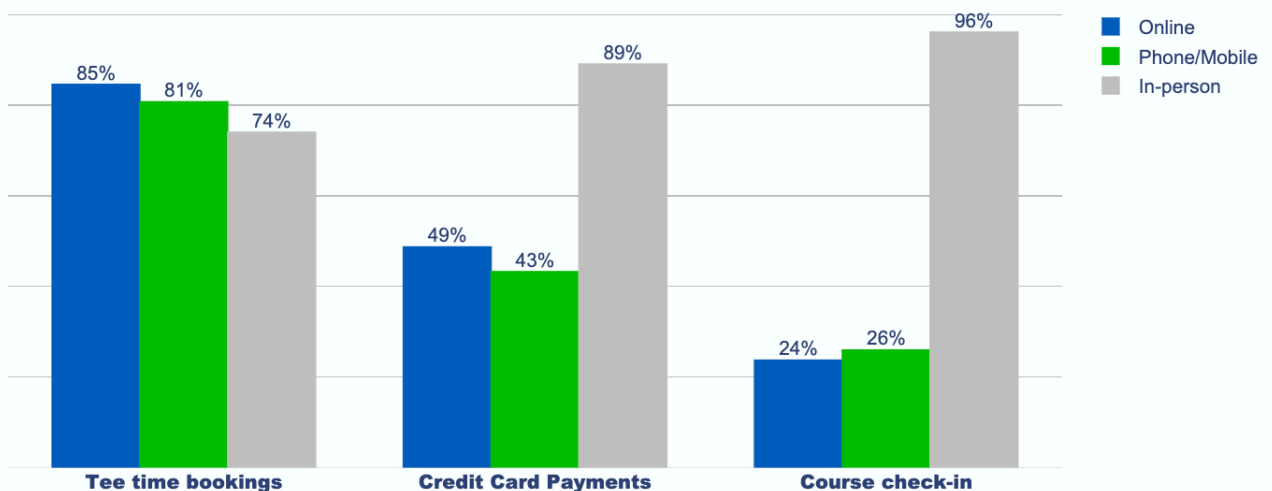
Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



How are you currently handling the tee-time booking, payment options and check-in process?

(Please choose all that apply.)

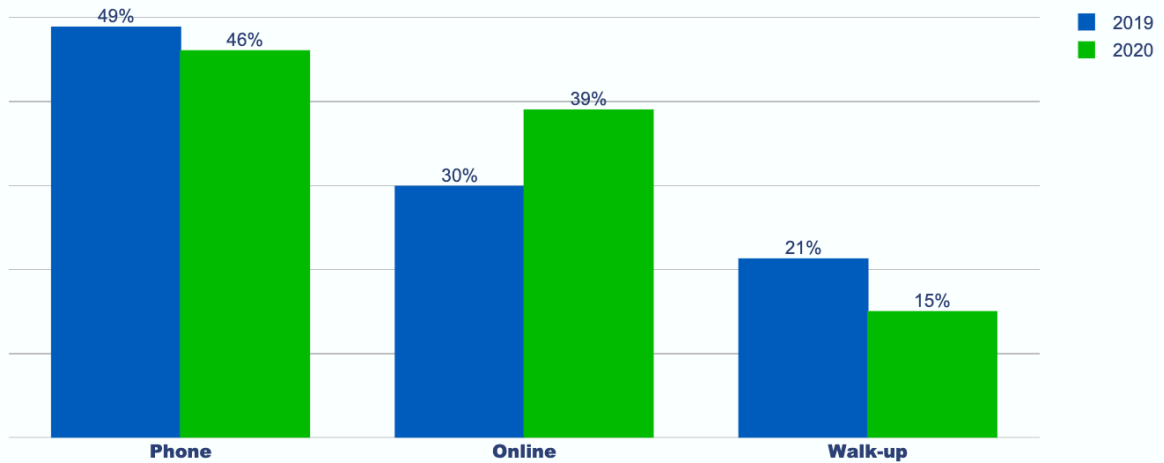
Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



Fall 2020 COVID-19 Golf Course Operations Survey

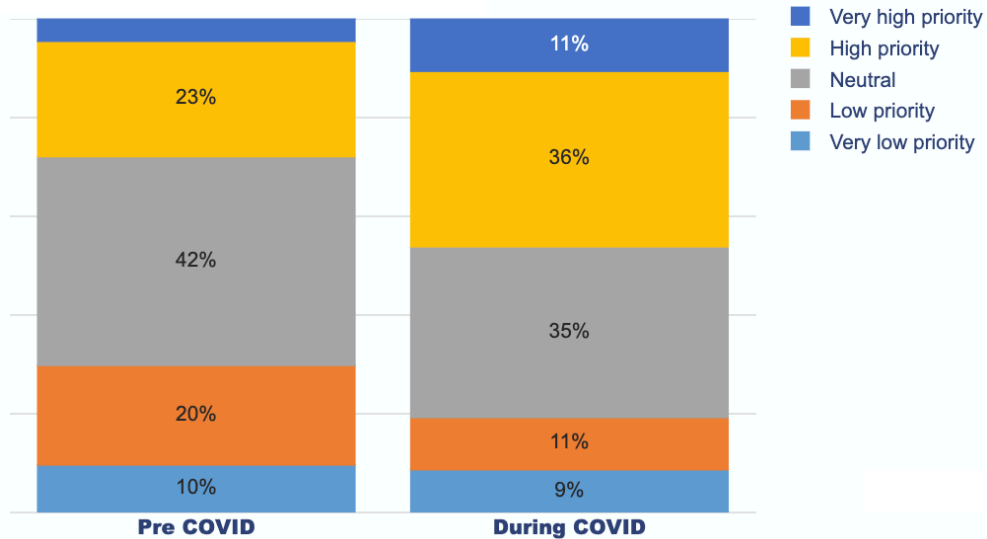
Bookings between Phone, Online and Walk-up for Tee Times 2019 & 2020

Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



Pre / During the COVID-19 outbreak, how high of a priority was investing in technology at your golf course?

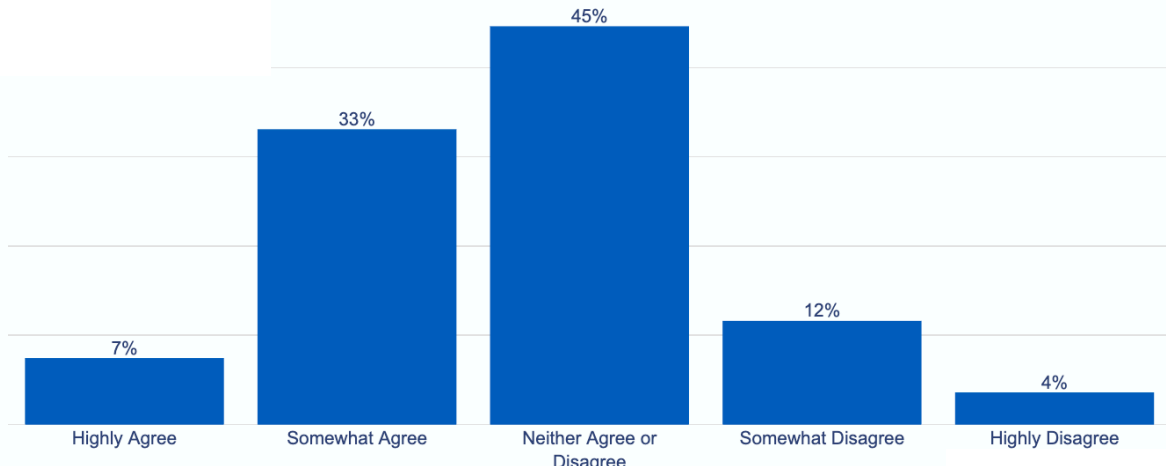
Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



Fall 2020 COVID-19 Golf Course Operations Survey

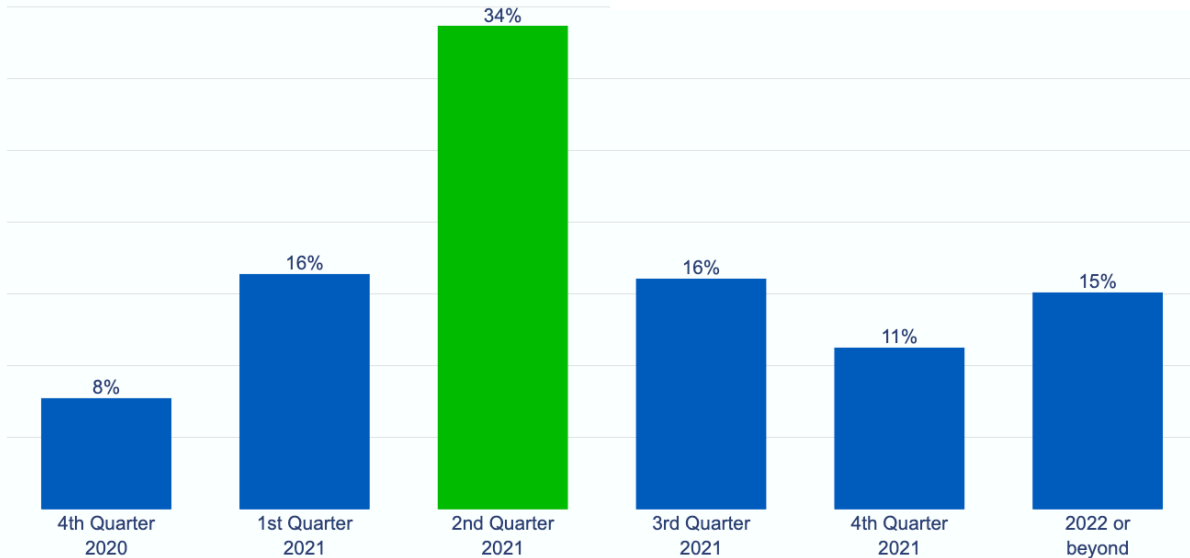
COVID-19 changed view of importance in technology vs. Level of technological sophistication.

Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



For your business planning purposes, what are the assumed timelines for the outbreak to end?

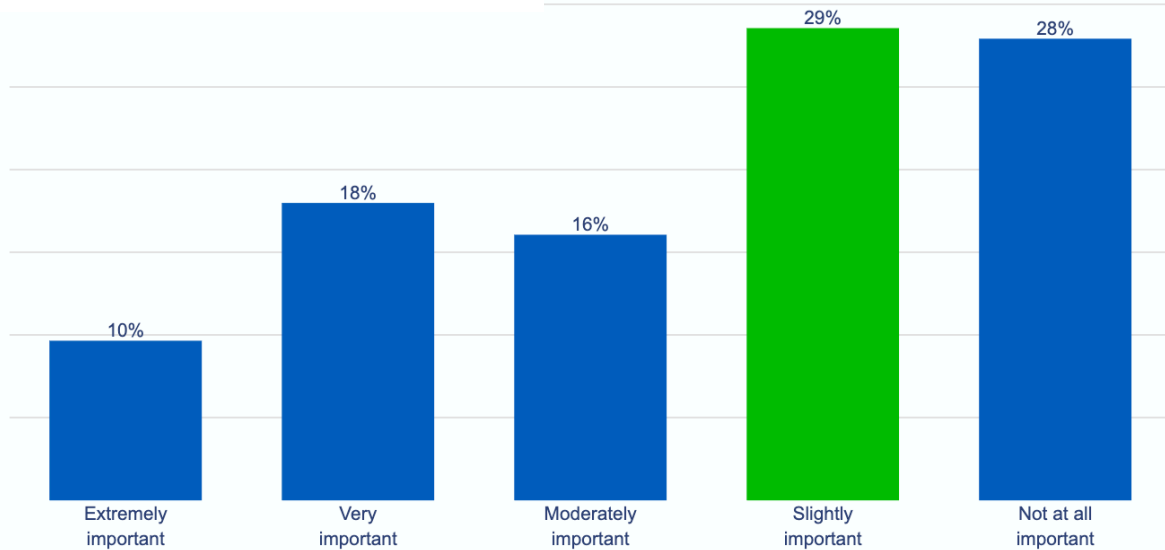
Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



Fall 2020 COVID-19 Golf Course Operations Survey

How important is golf travel or out-of-town visitor rounds to the health of your facility?

Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey



What do you expect business levels to return to following the COVID-19 outbreak?

Source: GolfNow Fall 2020 COVID-19 Golf Course Operations Survey

