

GolfNow Central | Inventory and marketing command center business.golfnow.com



Maximize
your tee sheet's potential

“GolfNow Central's reports give me the information I need to do my job effectively.”

- Janalea Hembree
Hidden Creek Golf Club

Manage pricing
across your website, app
and GolfNow.com

Complete control, unrivaled stability

Keep a firm grip on your business' most valuable asset with GolfNow Central. The industry's most popular and most stable tee sheet management platform includes an array of extras to help you get more from your inventory.

Features



The price is right

GolfNow Central's visual dashboard and powerful inventory management options help you set the right price for every tee time across every outlet.



Revenue rising

Integrated features like AutoAdjust pricing and Revenue at Risk alerts, as well as powerful inventory reporting and forecasting, let you turn potential profit into real-world gains.



Tell them about it

Spread the word about your inventory conditions far and wide thanks to marketing functions such as text messaging, recurring email campaigns, direct social media posting and more.



Knowledge is power

Keep tabs on the marketing numbers that matter most with reporting on text and email performance including opens, clicks, unsubscribes and others.

Find your solution

GolfNow Central is only one of the many business solutions we offer course partners.

GolfNow helps businesses like yours build lasting relationships with golfers by providing innovative technologies, professional services and dependable support, 24/7/365.

- Serving 9,000 courses worldwide, connecting millions of golfers to the most comprehensive tee time inventory anywhere
- Largest technology provider for tee sheets and POS systems
- Consultative services to help manage and grow partners' businesses
- In partnership with Golf Channel and NBC Sports



Cares is our promise to help resolve any challenge you face as quickly as possible, 24/7/365.



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