

# Platform | Golfer connection solutions



**\$430M**  
in revenue generated  
for course partners

---

**2M**  
unique bookers

---

**15.2M**  
rounds booked

## Unrivaled distribution, unparalleled tools for growth

Success in this industry starts with the fundamentals - including putting golfers on the tee. Which is why GolfNow packages critical items for courses together in our initial level of service—the GolfNow Platform—which combines the critical tools you need to run your golf course.

### Features



#### Bring on the golfers

Connecting your course to millions of active and engaged golfers comes with The Platform. More customers, more revenue and increased success are along for the ride.



#### Tee time-specific tech

Grow your database and your business with GolfNow's cutting edge booking engine, which allows you to capture revenue from multiple channels.



#### Built to browse

The GolfNow Platform includes a customized, responsive website that connects golfers to your course on any device, anywhere they browse.



#### Communication is key

Keeping in touch with your customers is key to repeat business, and the included marketing suite gives you the tools to keep golfers coming back again and again.

### Find your solution

The Platform is only one of the many business solutions we offer course partners.

GolfNow helps businesses like yours build lasting relationships with golfers by providing innovative technologies, professional services and dependable support, 24/7/365.

- Serving 9,000 courses worldwide, connecting millions of golfers to the most comprehensive tee time inventory anywhere
- Largest technology provider for tee sheets and POS systems
- Consultative services to help manage and grow partners' businesses
- In partnership with Golf Channel and NBC Sports



Cares is our promise to help resolve any challenge you face as quickly as possible, 24/7/365.



All GolfNow products, programs and services are supported by GolfNow Cares. Call or email [cares@golfnow.com](mailto:cares@golfnow.com) anytime.