

# SMS

## BENEFITS

### EASIER CUSTOMER COMMUNICATION

With Answers SMS, your course is online all the time. The 24/7 chat makes it even easier for golfers to book and play.

### NEW OPPORTUNITIES FOR GROWTH

Added communication options between your course and your customers create even more revenue potential.

### SEAMLESS EXPERIENCE

Your customers chat directly with a representative who is familiar with your course and dedicated to exceptional service.

### UNMATCHED AVAILABILITY

Let your golfers reach you any time of day, anywhere they happen to be, and open your inventory to more customers.



## Direct messaging and tee time sales

“The more, the merrier” is especially true when it comes to business, and the Answers messaging service gives your golfers more ways to book. Direct messaging through your website, email, Google, Facebook Messenger and more are handled by our knowledgeable staff around the clock.



7,600  
chat conversations handled  
for partner facilities \*

\* as of June 2018

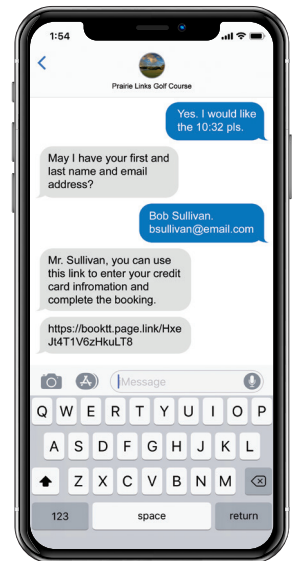
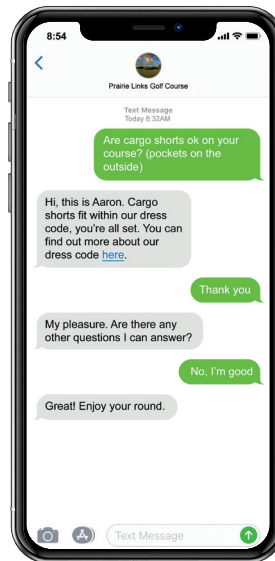
Answers messaging offers your customers outstanding service while eliminating phone calls and making it easier for golfers to get the information they need.

*Allows customers to get course conditions and more through your course's Facebook page.*



*[Left] Quick, easy answers about your course policies directly via SMS.*

*[Right] Golfers can instantly ask about tee time availability and book via text message.*



We support all our products, programs and services, and promise to help resolve any challenge you face as quickly as possible 24/7/365.  
**(844) 800-GOLF**



To get started, visit  
**business.golfnow.com**